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Welcome, fellow 'Truth Seeker'. This site takes a good look at MLM and network marketing from the perspective of someone (me) who once built a sizeable downline. I've been there, and I have a perspective that took me years to acquire.

This involves **you**. I'm not talking about "*them*" here, this isn't someone else's problem...this is YOU. If you're smugly defending the myths of network marketing, ask yourself these questions:

Click the image above to visit the [MLM Wall of Greed](#): a collage of headlines from REAL MLM ads!

- Would my MLM "friends" still want to hang around with me if I stopped buying products from this company (and stopped promoting it)? How often do I think that they'd try to get me back into the 'deal'?
- (If you have a downline at all) **How many** of my downline have **spent** more money than they've **made**? Not just product purchases: all promo materials, videos, cassettes, brochures, photocopies, gasoline, money for meetings, long distance, stamps, envelopes, rubber stamps, etc. IN ADDITION to any and all products that *they would NOT have otherwise bought if they weren't "hopeful" that they'd make it big?*
- Can I **honestly** say that the people who I know who are still operating their MLMs at a "loss" are doing so because they are LAZY??!
- Do my training materials that I tell others to use **do more** than just *keep people from quitting*? Do these materials **do more** than get people who are "already in" to *buy more products*?
- Have I **personally** gone to the store and done price comparisons, or am I parroting the price comparisons that my upline told me?
- How many NAMES of "successful" network marketers can I come up with (from my company)?? What proof do I have that these people are (financially) successful? **What is the ratio** of the # of names and the # of total reps?
- How many people have to SPEND more than they've MADE just so I can break even? How about so I can make \$1000/month; then how many spend-more-than-they've-made people do I have to have in my downline?
- How many of my "customers" are buying just because they're on some kind of "auto-ship"?
- How many of my "customers" signed up originally to be "business builders" but 'decided' not to?
- What is the ratio of "money makers" to "hopeful spenders" in my pay plan? That is, at any given time, what percentage of people **MUST** be "hopeful spenders" for the smaller number of people to make money?
- Why am I so convinced about MLM? What would it be like if I found out that MY network marketing opportunity wasn't as "fantastic" as I thought it was? What if MY program started to lose a little of its "shine" and I started looking at it from the "big picture" viewpoint? What's making me hold so tight to my beliefs?
- Where did I learn about MLM? What **motivations** did those people have when they told me about it? Were they selling brochures or books? Cassettes? Were they trying to keep me excited so I'd perpetuate it?
- Do I really think that, in addition to all the advertising already out there, I should turn **all my conversations** into potential **ads** for my product/opportunity? Do I think that other people **like** that?
- How many of my old friends and old relationships--people who I've approached about my opportunity and who decided not to listen or join--how many of them do I still maintain **real relationships** with?
- How much money have I spent that I've justified because "I KNOW I'll make **much more money** down the road"?

- How many times have I overestimated what I'd do with the things I purchased? How many times have I **justified buying things** because "once I get that, I'll really do it big..."? Did I follow through?
- Have I decided a budget for myself? Do I have a plan about what to do if I **continue operating at a "loss"**?
- Have I ever **avoided** or **misrepresented** my own success in MLM? Do I know the **real story** about my immediate upline's success? How do I know?

These questions are yours to answer for yourself. As you take the time to answer these, you might find the shine fading from the dream, and you may see yourself looking at things in a new way.

Or you could ignore the questions and keep pretending. It's your life.

As you will see, I have a very straightforward reason for rejecting network marketing, even after I'd struggled to build a downline that was in at least 33 states. I could have simply stopped promoting and collected a check and free products every month, but I could not. It would have been wrong to ignore what I finally realized. The reason I rejected MLM is summed up here:

Please don't try to argue that the "one" company I tried was bad but others are not... I studied dozens and dozens of network marketing companies, and the problem is in the exponential growth benefitting a very, very few at the expense of an ever-growing number of 'hopeful spenders' who have spent much, much more than they have made. This is a GENERAL problem inherent in all network marketing companies.

Welcome to the site; feel free to [email me](#) if you'd like. I make no money from this site, and I have no company that I'm promoting. This site is here because I felt compelled to make the truth available to people.

This site contains the following messages (the **bold listings** are important ones):

- [AnthonyT65's interview of me](#)
- [My response to someone who said that AnthonyT65 is not worth reading](#)
- [My response to someone saying I think that nobody makes money](#)
- ["The Numbers..."; if you read NOTHING else, read this!](#)
- ["The Products..." post, talking about why network marketers don't sell retail products](#)
- [Why my posts apply to ALL network opportunities](#)
- [Choosing a DIFFERENT network marketing 'vehicle' is not the real problem](#)
- [People buy products they never would otherwise](#)
- [Matrix, Unilevel, Breakaway, Binary, etc... all are the same?](#)
- [Networkers want to build downlines, not sell](#)
- [Am I a communist?](#)
- [How many millionaires in network marketing?](#)
- [Corporate America is a scam, so isn't network marketing great?](#)
- [People who 'fail' in network marketing are LAZY?!?!](#)
- [People don't want products, they want wealth](#)
- [Am I talking about recruiting-based programs? Those, AND monthly-purchase-based programs, too...](#)
- [Everyone CAN make money, right?](#)

- [Cover-up??](#)
- [Hope and hope and don't think short-term, look at the long-term](#)
- [Sell: just like a real business, right?](#)
- [Those pesky numbers: are you more likely to be a millionaire if you're a network marketer??](#)
- [What chance does an ordinary housewife have to become a millionaire without network marketing?](#)
- [Ok, then, WHAT ELSE should we do??](#)

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Links to other great sites:

- [Amway: The Untold Story](#): A fantastic resource of articles and information about a "credible" network marketing business.
- [What's Wrong With Multi-Level Marketing?](#)
- [What's Wrong With Multi-Level Marketing FAQ](#) (good reading in its own right!)
- [False Profits: Seeking Financial and Spiritual Deliverance in Multi-Level Marketing and Pyramid Schemes](#). A book exposing MLM--the site even has a sample chapter!

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