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**donlapre2** · Don Lapre says, "Let's talk about making money!"

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**From:** "Julia Lyles" <[lyles255@c...](mailto:lyles255@c...)>

**Date:** Sun Nov 9, 2003 1:34 am

**Subject:** Re: [donlapre] Don Lapre Is to blame

Here is some information I gathered from the Better Business Bureau.....just to late. There are 3 reports...it appears that we need to go after Joseph Diehl from these documents. I have done a lot or research in trying to get my money back and tis is what I found out

1. Don Lapre had filed bankruptcy and was trying retain ownership of the company
2. He was forced to sell the company to Joesph Diehl
3. Joseph Diehl by having ownership of the company also had owner ship of the advertisment rights. Don had no control over the new owner using his past commercials.
4. Universal Business Strategies again went into **bankruptcy** under Joseph Diehl. Instead of completing the **bankruptcy** process, they went out of business. I was told that the owed over 3 million dollars to people like us.

Don't get me wrong I'm no fan of Don Lapre's by a long shot.



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It still gets  
under my skin when I see him on TV with his new worlds  
greatest vitamins. But  
facts are facts. Does anyone know anything that can be done  
against this Joseph  
Diehl?

First Report

BBB Reliability Report

UNIVERSAL BUSINESS STRATEGIES  
3255 E. Elwood Street #100  
Phoenix, AZ 85034

General Information  
Original Business Start Date:  
January 1990

New Ownership Date:  
July 2001

Type of Entity:  
corporation

Principal :  
Mr. Joseph A. Diehl President

Phone Number:  
(602) 850-1200

Fax Number:  
(602) 241-4110

Type-of-Business Classification:  
BUSINESS OPPORTUNITY COMPANIES

The information in this report has either been provided by the  
company, or  
has been compiled by the Bureau from other sources.

Nature of Business

This company sells 900 lines, a 900 number advertising  
membership, fitness  
gear & vitamin websites. The 30 minute infomercial called  
Making Money offers a  
package of the same name for \$40. Purchasers are called back  
with another sales  
presentation designed to get them to buy various lines,  
(psychic, sports, chat,  
date, etc.) for a cost in the neighborhood of \$850.

Customer Experience

Under the previous ownership by New Strategies, though the  
company offered  
a 30 day money back guarantee, the Bureau had received

complaints alleging delays in both delivery of the product and refunds to those who returned the merchandise. Other complaints expressed dissatisfaction with the program, stating that it was misrepresented during the sale and that earnings turned out to be not as represented. Significant additional costs were reportedly not told to prospective customers up front. Under the current ownership of Universal Business Strategies, the company has an unsatisfactory record in Bureau files due to a pattern of unanswered complaints alleging unauthorized charges to customers' credit cards, some even to customers who canceled the program several years ago. Complaints also allege difficulty obtaining a refund and difficulty dealing with or reaching company representatives. According to recent information in Bureau files, it appears this company is no longer in business. The phone numbers the Bureau had for this company are disconnected, and directory assistance does not have a listing for this company. The Bureau's mail to this company has been returned as undeliverable. The company closed leaving unanswered complaints. The Bureau urges consumers who have not received their refunds in accordance with the advertised money back guarantee to contact the television station which aired the Making Money program. Additionally, consumers with an unresolved dispute with this company may wish to seek legal advice.

Additional Information

Additional Doing-Business-As Names:  
FITNESSGEAR4LESS.COM

MAKING MONEY

Additional Addresses:

UBS 3255East Elwood St. Suite 100, Pheonix, AZ 85034

13832 N. 32nd Street, Phoenix, AZ 85032

2406 S. 24th Street #C-106, Phoenix, AZ 85034

P.O. Box 37139, Phoenix, AZ 85069

P.O. Box 37157, Phoenix, AZ 85069-7157

P.O. Box 37575, Phoenix, AZ 85069

Additional Phone Numbers:  
602-241-4110 Fax

800-239-4172

602-753-6505

610-453-1282

800-366-5277

800-639-8215

800-863-3608

Additional TOB Classifications:  
BUSINESS OPPORTUNITY--900 PHONE LINES

INTERNET--ONLINE SHOPPING SERVICE

#### Company Management

In July 2001, the assets of New Strategies were purchased by Regency Medical Research, Ltd. through the **Bankruptcy** Court. The company is now operating under the name of Universal Business Strategies; however, Don Lapre is still being used in marketing materials. The officers of Regency Medical, Joe and Sari Diehl, also operate **Karemor** International, which has a separate report in Bureau files.

#### Additional File Information

On March 10, 2003 the company filed for reorganization under Chapter 11 of the federal **Bankruptcy** Act, case #033788. On April 29, 2003, the U.S. **Bankruptcy** Court, District of Arizona, Phoenix Division dismissed the **bankruptcy** case for Universal Business Strategies due to the debtor(s) having failed to timely file the required schedules and statements.

#### Educational/General Comments

If you are considering investing in a business opportunity, the Better Business Bureau suggests the following tips to help you avoid falling victim to a business opportunity fraud. 1] Ask the company where it is incorporated and whether it has an in-state office; ask for names of owners and officers, their backgrounds, and prior business experience. Verify the information with the BBB or another impartial outside organization. 2] If you will be selling a product, ask questions about it, what it will cost you, your source of supply, any performance claims and guarantees, the company's replacement and repair policies and procedures for handling complaints from you or your customers. 3] Ask about any initial fees you will be required to pay and what they are to be used for. If you will be marketing a service, verify all costs and ask for a detailed written agreement specifying the type and duration of assistance with start up procedures and obtaining clients. 4] Get written copies of the company's business and financial statements and other important documents. Ask an accountant, attorney or outside financial expert to review the materials. 5] Investigate and verify all information received from the salesperson. 6] Consult with people who know the particular product or type of business you may be entering. Review with them the selling company's claims concerning marketability of the product, pricing, projected profits, etc. You may want to review the contract and other documents with an attorney. 7] Independently contact some of the people who have already invested in the product or service about their experience. 8] If you decide to invest, get all promises in writing and the contract signed by an authorized agent of the company. If you suspect fraud, contact the Better Business Bureau.

Report as of 09/11/2003  
Copyright 2003 Better Business Bureau , Inc., serving  
central/northern  
Arizona - Phoenix

As a matter of policy, the Better Business Bureau does not endorse any product, service or company. BBB reports generally cover a three-year reporting period, and are provided solely to assist you in exercising

your own best  
judgment. Information contained herein is believed reliable  
but not guaranteed  
as to accuracy. Reports are subject to change at any time.

The Better Business Bureau reports on members and non-members.  
Membership  
in the BBB is voluntary, and members must meet and maintain  
BBB standards. If a  
company is a member of this BBB, it is stated in this report.

## 2nd Report

### BBB Reliability Report

REGENCY MEDICAL RESEARCH,LTD.  
2401 S. 24th St.  
Phoenix, AZ 85034

### General Information

Phone Number:  
(000) 000-0000

Type-of-Business Classification:  
MEDICAL RESEARCH & DEVELOPMENT

The information in this report has either been provided by the  
company, or  
has been compiled by the Bureau from other sources.

### Customer Experience

Based on BBB files, this company has an unsatisfactory record  
with the  
Bureau due to an unanswered complaint.

Report as of 09/11/2003

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Arizona - Phoenix

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Membership

in the BBB is voluntary, and members must meet and maintain BBB standards. If a company is a member of this BBB, it is stated in this report.

#### BBB Reliability Report

**KAREMOR** INTERNATIONAL, INC.  
2401 S. 24th Street  
Phoenix, AZ 85034

#### General Information

Type of Entity:  
corporation

#### Principal :

Mr. Joseph H. Deihl CEO/Owner

#### Phone Number:

(602) 244-8899

#### Fax Number:

(602) 244-8977

#### Type-of-Business Classification:

VITAMINS & FOOD SUPPLEMENTS ( MULTI-LEVEL MARKETING )

The information in this report has either been provided by the company,  
or has been compiled by the Bureau from other sources.

#### Nature of Business

The company sells, and recruits others to sell, vitamin and insulin sprays and other assorted products through a multi-level marketing program and on the Internet. According to consumers, Mayor Pharmaceutical claims to have patents on the vitamin and insulin sprays and states that they are FDA approved. There is emphasis on recruitment of new distributors, particularly when related to fundraising for religious and political causes.

#### Customer Experience

Based of BBB files, this company has an unsatisfactory record with the Bureau due to unanswered complaints. The company has resolved some complaints presented by the Bureau; however, the Bureau did not receive a response to other complaints. Complaints generally allege lengthy refund delays or failure to refund money after products were returned according to company policy.

Additional Information

Additional Doing-Business-As Names:

CARE MORE PHARMACOLOGY

KARE MOR INTERNATIONAL CORP.

KAREMORE INTERNATIONAL

MAYOR LABORATORIES, INC.

MAYOR PHARMACEUTICAL LABORATORIES, INC.

MAYOR PHARMACEUTICAL LABS

VIT-A-MIST

Additional Addresses:

1035 N. Stadem Drive, Tempe, AZ 85287

Additional Phone Numbers:

480-966-0220

800-582-5273

602-244-0001

602-244-8976

602-244-8977 Fax

Additional TOB Classifications:

BUSINESS OPPORTUNITY COMPANIES

HEALTH & DIET FOOD PRODUCTS--RETAIL

Government Actions

On March 28, 2002, The Attorney General of the State of Arizona and

respondent **Karemor** International, Inc. and Joseph A. Deihl agree to the entry of

an Assurance of Discontinuance pursuant to the Arizona Consumer Fraud Act. The

Attorney General alleges that respondents marketed various products through a

multi-level marketing plan. Respondents enticed consumers to



join the Marketing Plan by representing it "provides long-term monthly residual income". Respondents enrolled consumers in the marketing plan who became "Sales Associates" after purchasing one of two Packages which included marketing materials and a selection of Respondents' products. In order to receive the benefit of Respondents' commission structure, the Sales Associate was required to enroll in Respondents' AutoShip Plan which authorized Respondents' to ship products to the Sales Associates on a monthly basis and automatically deduct monies from their bank or credit card accounts to pay for the products. Respondents failed to adequately advise consumers that by enrolling in the AutoShip Plan, they were committing themselves to accept Respondents' products for a minimum of 6 months and were giving Respondents the authority to issue an account draft each month to pay for the products. Respondents continued the drafts despite being notified by Sales Associates that they did not want the products. Additionally, Respondents refused to accept returned products from Sales Associates who were not interested in continuing with the AutoShip Program. Respondents' marketing materials contained false promises and misrepresentations, including the omission of material facts which is a violation of the Arizona Consumer Fraud Act. Respondents are prohibited from misrepresenting earnings, making statements relating to compensation or commissions received by a participant without disclosing the percentage of participants who have received such compensation and automatically issuing account drafts unless an appropriate disclosure is made to consumers in the same place as the authorization to allow such drafts. Respondents shall refund consumers who have filed a complaint with the State of Arizona, have not received commissions equal to or in excess of the amount paid to Respondents and have not already received a refund or chargeback. In entering this Assurance of Discontinuance, Respondents neither Admit nor deny the allegations contained herein.

Educational/General Comments

BBB/PHOENIX advises consumers to exercise caution when responding to telephone sales of vitamins in connection with valuable gifts. The value and quality of the gift and the vitamins may be much lower than the price charged for the vitamins. The Bureau further advises against giving credit card numbers over the telephone to unknown solicitors. Whereas most sales of this type occur over the phone, the same cautions apply to solicitations received by mail.

Report as of 09/11/2003

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Report 3

BBB Reliability Report

REGENCY MEDICAL RESEARCH, LTD.  
2401 S. 24th St.  
Phoenix, AZ 85034

General Information

Phone Number:  
(000) 000-0000

Type-of-Business Classification:  
MEDICAL RESEARCH & DEVELOPMENT

The information in this report has either been provided by the company, or has been compiled by the Bureau from other sources.

Customer Experience  
Based on BBB files, this company has an unsatisfactory record with the Bureau due to an unanswered complaint.

Report as of 09/11/2003  
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- Phoenix

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----- Original Message -----

From: sammy62521

To: [donlapre2@yahoogroups.com](mailto:donlapre2@yahoogroups.com)

Sent: Saturday, November 08, 2003 1:58 PM

Subject: [donlapre] Don Lapre Is to blame

Don Lapre is the one we should go after,he's tried to act like he had no control over what the new owners were doing but he was still at the helm when his company ripped me off for \$2300.00.After

they  
had sucked all the money out of me that they could I couldn't  
get  
them back on the phone.The rip off lines were always open  
though.When I would call them on that line to complain I would  
be  
put on hold so long til I would finally hang up.That told me  
they  
knew what they were doing.They took \$2300.00 from me just  
before  
they filed for **bankruptcy**,if they knew they were going to file  
**bankruptcy**,why did they have to take my money?Don Lapre is a  
crook  
and I dont understand why he's not in jail.

Sam

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[Non-text portions of this message have been removed]

Replies	Name/Email	Yahoo! ID	Date
229 <a href="#">Re: Don Lapre Is to blame</a>	<a href="#">Sidebite</a>	<a href="#">tmfreddysux</a>	Sun 11/9/2003
232 <a href="#">Re: Don Lapre Is to blame</a>	<a href="#">steveindfw</a>	<a href="#">steveindfw</a>	Thu 11/13/2003
241 <a href="#">Re: Don Lapre Is to blame</a>	<a href="#">Sidebite</a>	<a href="#">tmfreddysux</a>	Sat 11/22/2003

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